

Telenor Health

How we impact health through data driven healthcare





Technology Enabled Healthcare Platform

Tonic is your trusted partner in health
Provide a comprehensive integrated service (connector within ecosystem)

Mobile First
Smart Health Records
drives health care journeys

Data Driven

Patient Centered
Help you & your family today and in the future

Design Led

Financial protection and new financing mechanisms

Stay healthy,
Self-care

How can we help you
achieve your today?

Helping you to manage
your health optimally

Everyday health “building health
knowledge”, answering your
questions

Everyday engagement “empowering
you & your families health”

Self-care => consult

The right advice & level of
care for your problem

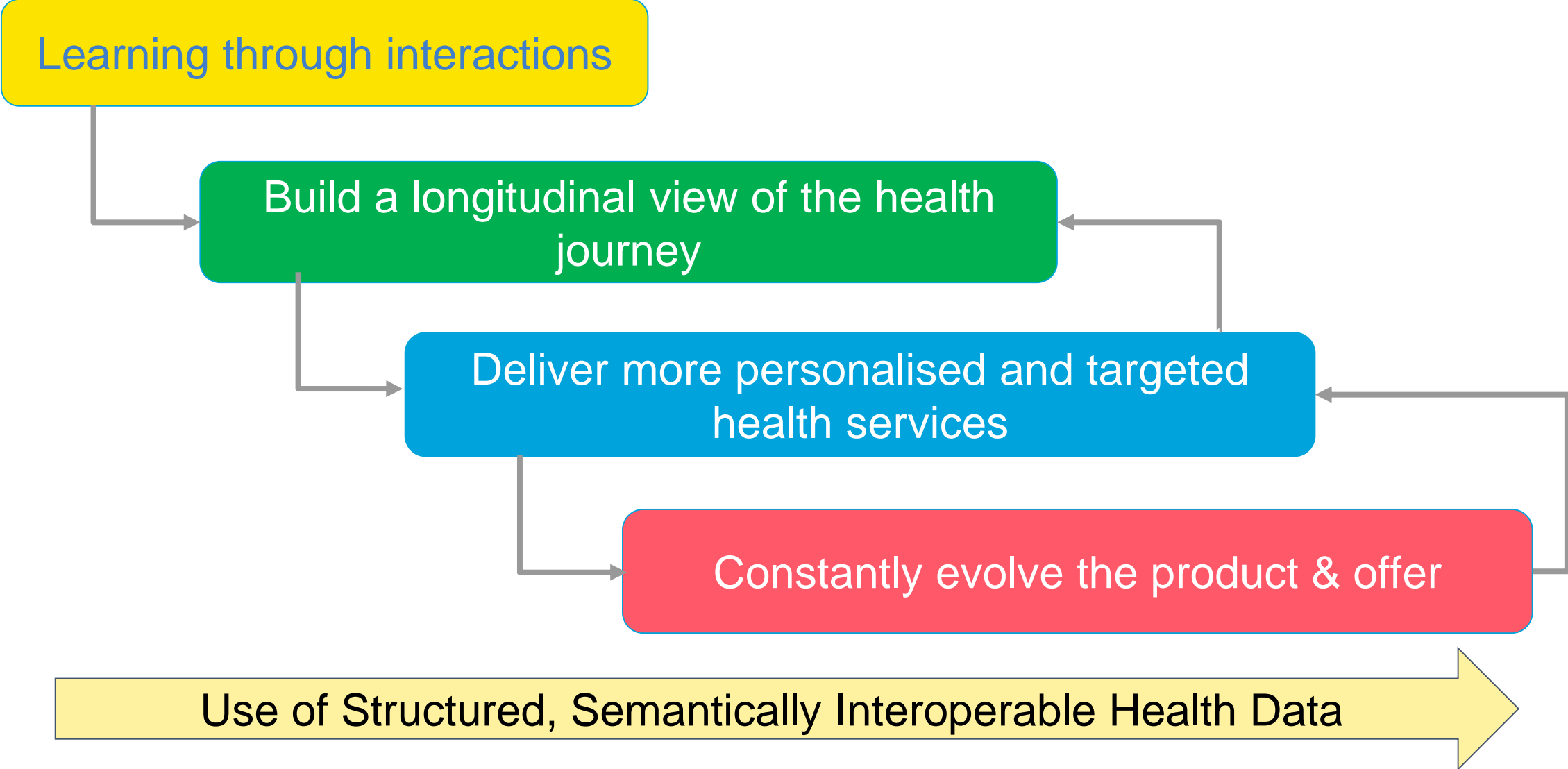
Professional Interaction “help when you need it”

Hospital care

Specialist care without breaking the bank

Advanced Care “access to the right tests, treatments
& services (diagnostics, hospital or specialist)”

Adherence



Today

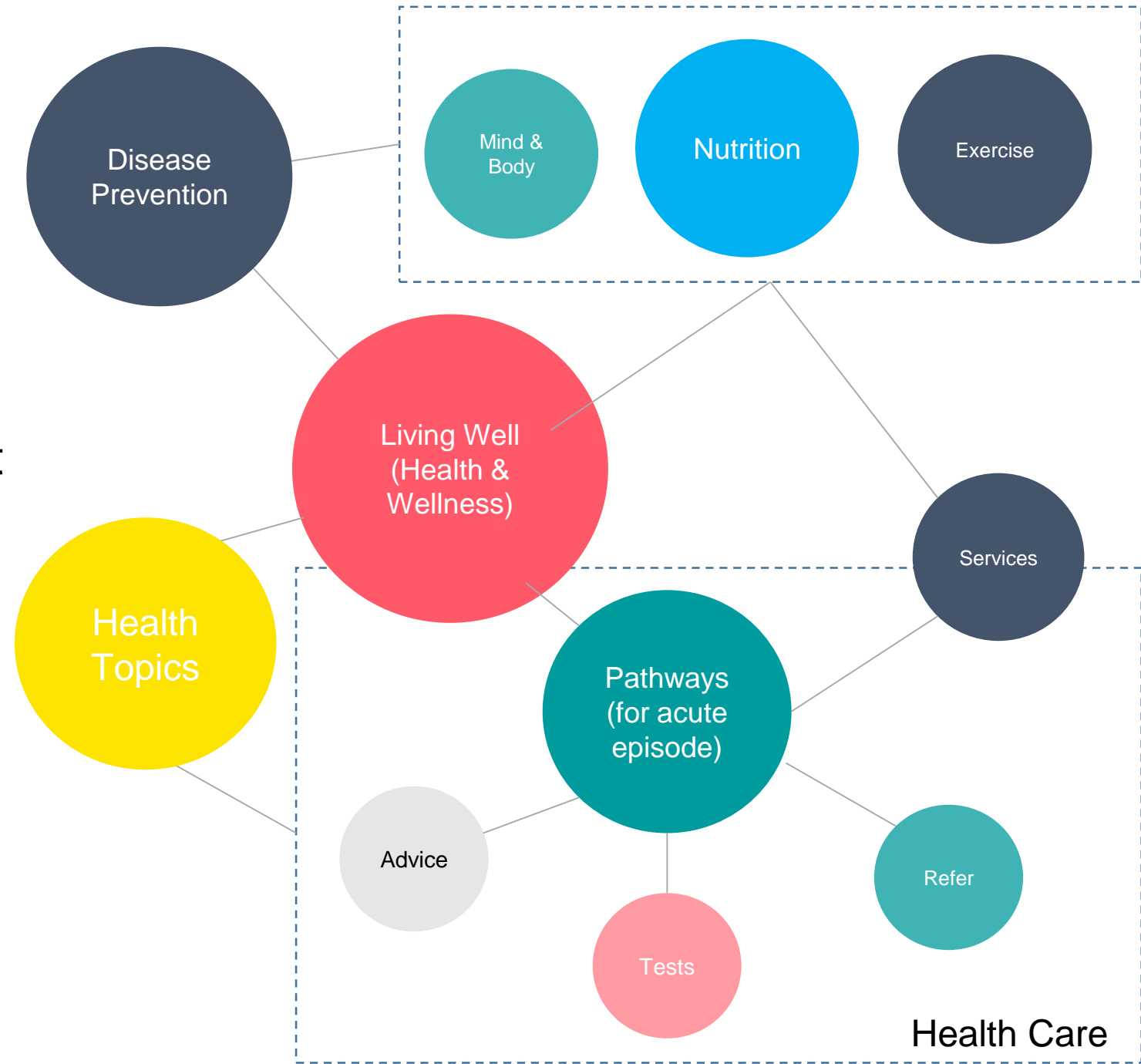
- Well structured health data leads to current and future opportunities
- Virtual Consultations lead to high quality health records
- Drives connections to health services for acute and chronic conditions
- Feature loops feed data back into system.

Future

- Focus on data and learning from interactions sets up potential for advanced analytics and Artificial Intelligence
- Inter-operable data flows into shared record systems
- Integration of behavioral data and health interactions leads to true mobile first health care

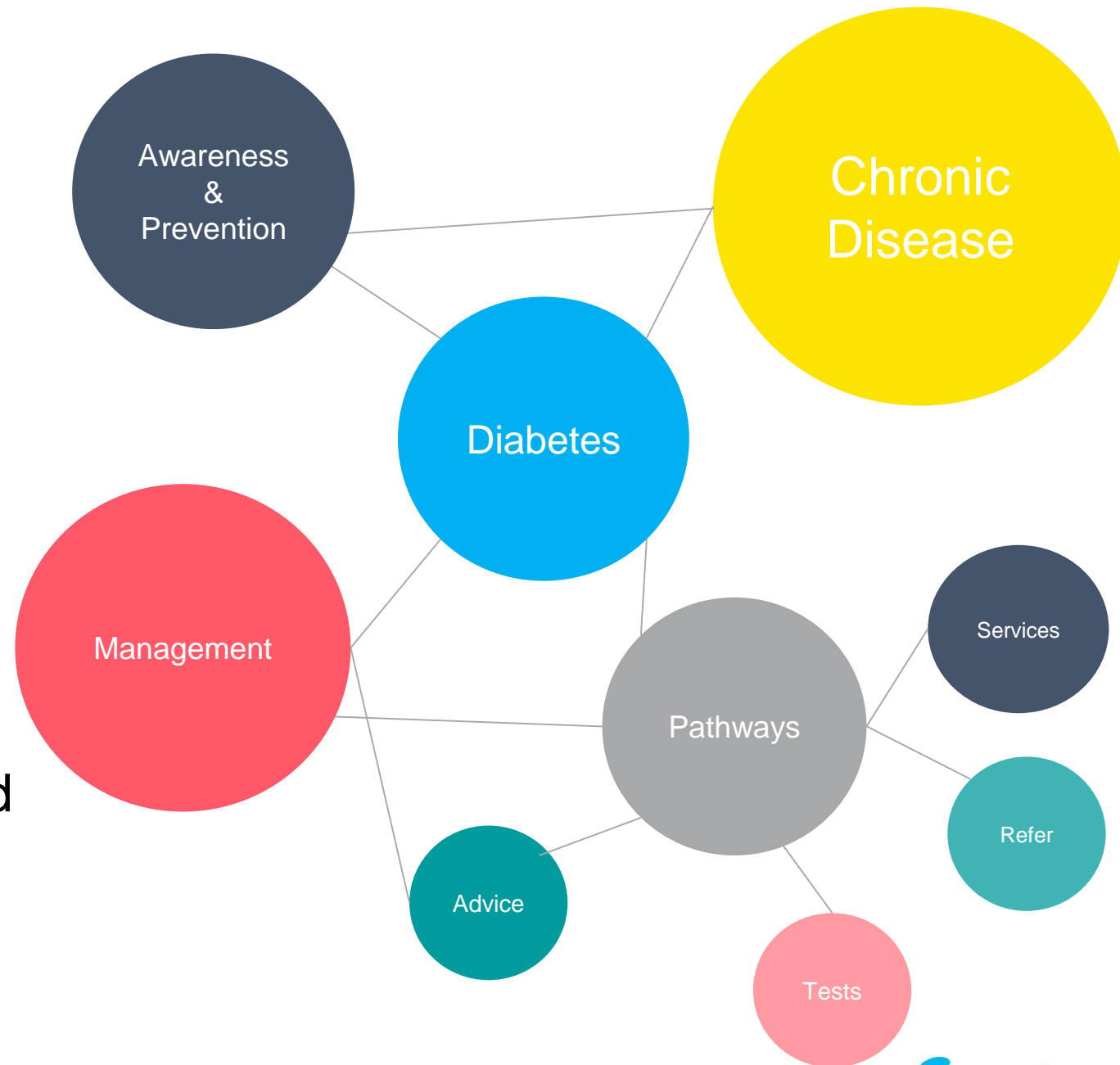
From General Health & Wellness journeys

- Providing access to content that is of interest to them or their families
- Help our customers find the right services and advice they need
- Opportunity to target health promotion and prevention based on user profile
- Becomes more relevant during interactions with our health services



To more specific conditions and associated journeys

- Specific journey for populations with specific health issues
- Relevant for NCD prevention and management
- Recommendations based on health profile through data driven approach
- During consultations, specific care pathways can guide the right care
- Health advice becomes more focused on managing a condition



Impact Since Launch

Changing lives of
6.5 million
members and growing

150,000
paid sales and increasing

\$360,000
payout of Tonic Cash (**4,000 claims**)

530,000
doctor consultations made



