

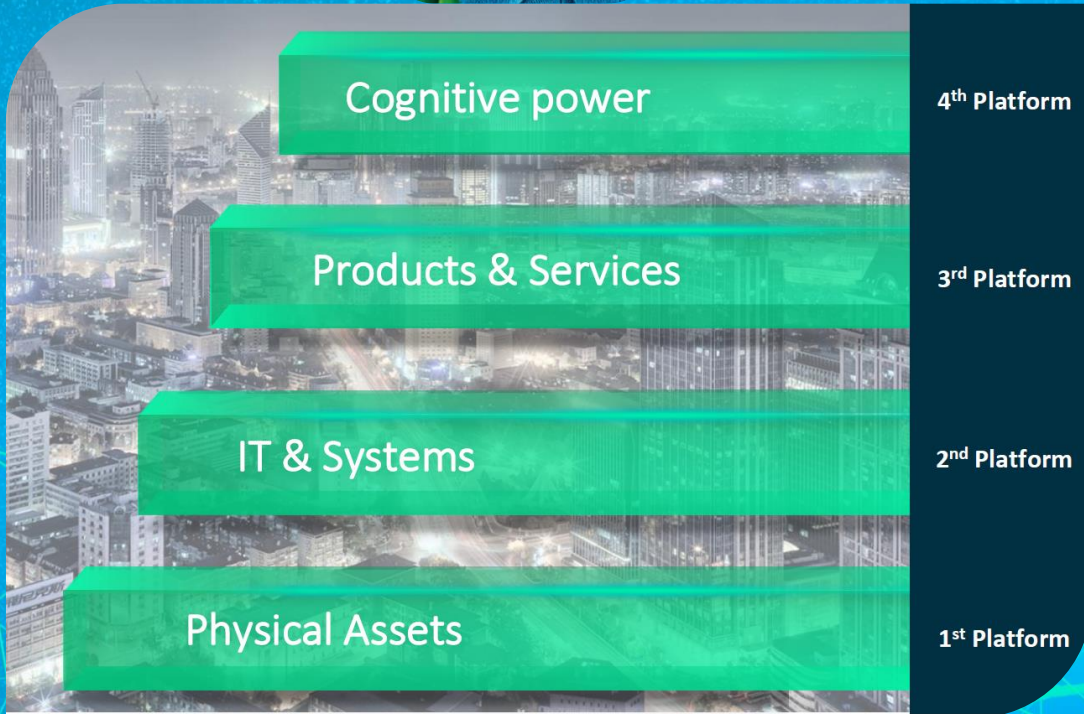
DATA AND AI ARE KEY IN TELEFONICA'S DIGITAL TRANSFORMATION

Telefonica

Internal
use cases



LUCA



Transparency Control Security

Public Health



GLOBAL
PULSE



Predict the spread of pandemics
such as Dengue and Zika in
Colombia and Brazil

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