



Linking IoT, 5G, and Analytics in Smarter Enterprise

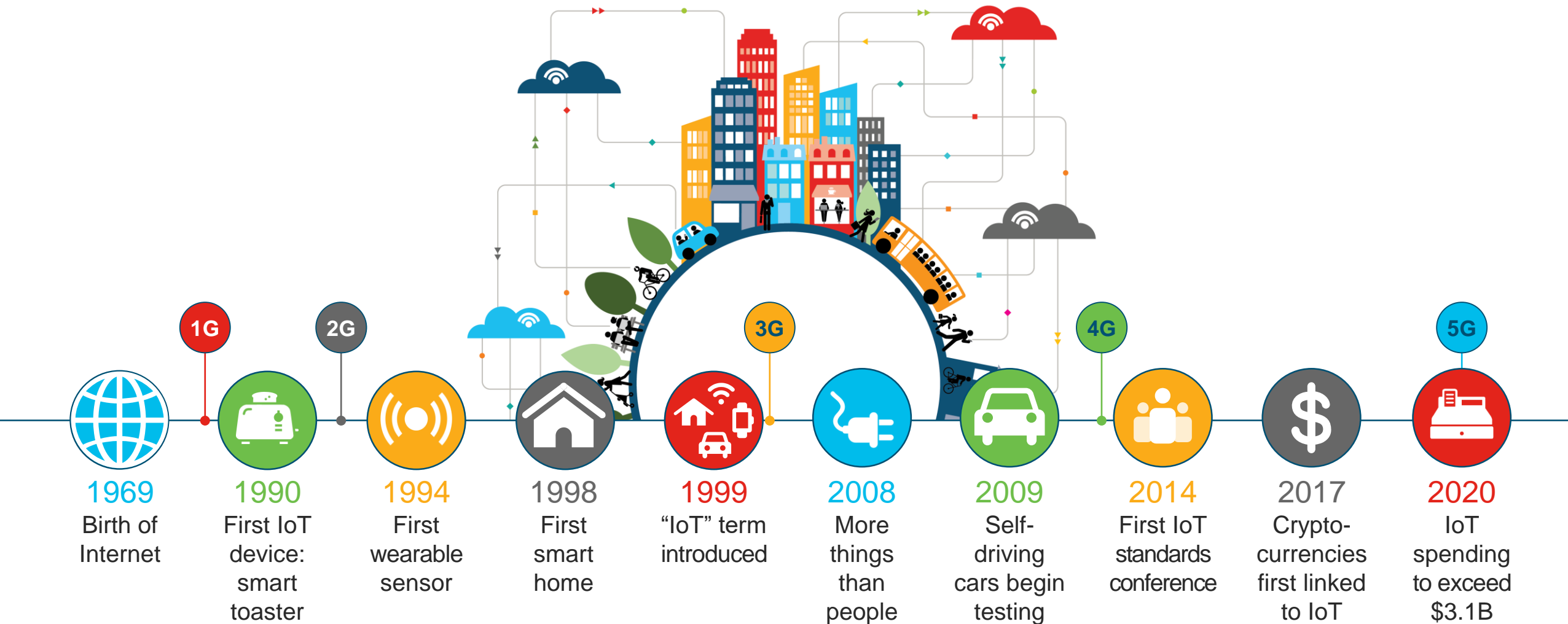
MWC19 Barcelona

Sumeet Arora

SVP/GM • Service Provider Routing

Wednesday, February 27, 2019

The Internet of Things



Cisco Solutions at the Intersection of 5G, IoT, and Analytics

Create New Revenue

- Network slicing
- Programmability
- Multi-access edge compute
- Differentiated services

Simplify (Automate)

- Mass scale
- Converged
- Ease of deployment and management
- Self healing



Reduce Costs

- Greater resiliency
- Lower latency
- Optimal infrastructure use
- Reduced power and space

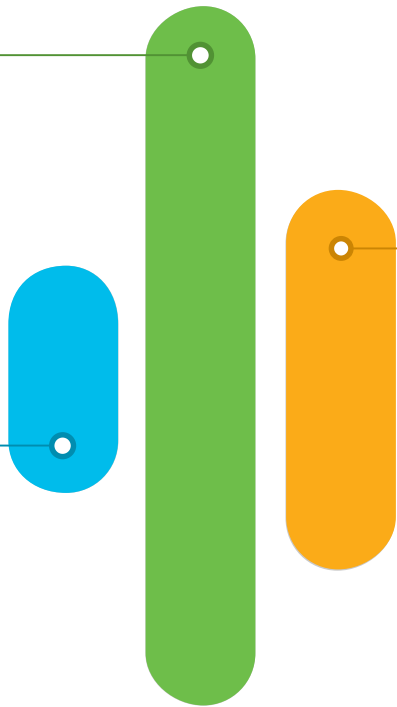
Mitigate Risk

- End-to-end visibility
- Better detection
- Intelligent
- Improved policy management
- Cohesive (multi-platform) solution
- Trusted infrastructure

Digitizing Fast Food

Improve
Experience

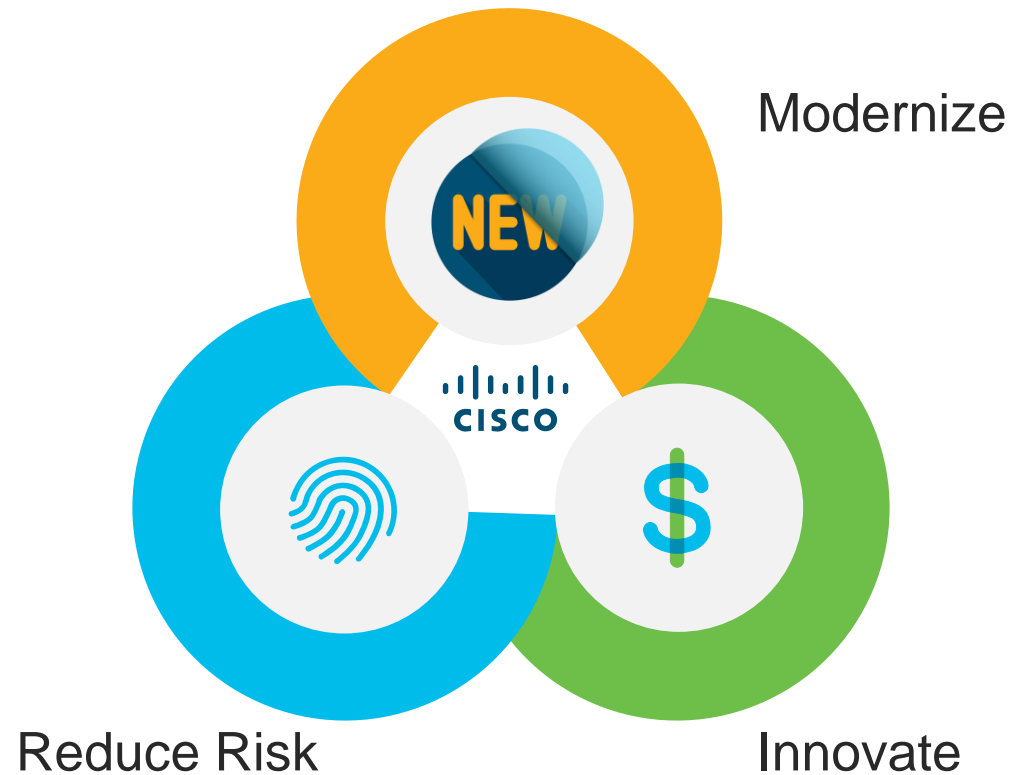
Increase
Accuracy



Advance
Inventory
Control



Improving Utilities with the Modern Grid



Mitigating Effects from Disasters



Cisco Kinetic for Cities



Come, Innovate with Us

IoE Co-innovation Centers

Hubs for open innovation with customers, partners, start-ups, accelerators, governments, universities, and research communities.







Between data streams and drinkable water, there is a bridge.

Cisco is supporting Akvo Flow in the development of smartphone-based apps to collect, analyze, and visualize safe drinking water data.



Between good times and safety, there is a bridge. Cisco is working with the NOPD to collect, manage, and analyze security information across The Big Easy.



Between a storied past and a smart future, there is a bridge.

Cisco is enabling the Port of Rotterdam to predict traffic situations three, four, even five hours in advance.